



# ONTASK ✓

## CASE STUDY

### Formula 55 Implements OnTask to Streamline Gym Registration

When it comes to opening and running a fitness center, there's a lot of paperwork involved. Between the application, contract, and waivers, there are a variety of processes that must be streamlined from start to finish. This struggle was no exception for Formula 55. Founded in 2006 by trainer Beau Taillefer, the program originally started with a few clients.

As of today, Formula 55 manages and runs its programs at the Renaissance Center, which is home to Wellcare, AAA, and a branch of Capital One. Formula 55 gives clients a variety of options for exercise including personal training, transformation camps, and online workouts. The premise of the program is to focus on nutrition, cardio, and strength training to reach goals faster and help clients maintain a healthy lifestyle.

#### Overview:

Since opening its doors on Henderson Road in Tampa, its membership has grown rapidly. With new members joining every week, processes that were once simple became difficult to manage.



*The papers were a disaster. Our web guy had online registration forms, but it wasn't scalable for the corporate environment. We needed something more in depth, and fast. Every time someone from Wellcare signed up, we needed to print out around 10 pages of paperwork. We knew we had to go paperless, but didn't know how.*



- Monica Zayas  
Chief Operating Officer at Formula 55

## Challenges:

Before using Accusoft's OnTask platform, Formula 55 was all paper-based. When a new client started the program, there was an application, a waiver, and log of their measurements.

"There are too many of us. We had no idea where each client was in the process of the application because we were lacking a paper trail," says Zayas.

As the gym began to scale, these processes were becoming cumbersome and difficult to navigate. Some of their challenges included the following:

- **The paper trail was difficult to track with so many new members**
- **The online system they were using originally wasn't built to scale**
- **They needed a way to track and manage all the new forms for their members**

After expressing some frustrations to friends, Zayas was told to check out OnTask. "I was always so curious how companies went paperless. How do they manage their processes without paying a ridiculous fee?" reports Zayas.

## Results:

After implementing OnTask, the team is more productive and efficient in their application process. The work was streamlined and their staff was relieved. Now instead of sifting through hard copies, Formula 55 can easily navigate to the appropriate client quickly to search for information.

"OnTask helped us streamline the application process, create more forms, and execute the e-signature process. We used to email waivers and now there's a digital way to process and capture that information. We look more professional now because of OnTask," remarks Zayas.

The team loves that OnTask is so user-friendly and easy to implement. "It just makes our lives easier. Everything is accessible in the OnTask dashboard and we can easily see each previous transaction," says Zayas.

Formula 55 is currently working with OnTask to implement even more automation solutions for their business.

**Learn how OnTask can help your business streamline your business processes.**

## Schedule a Demo Today

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### About Formula 55

Formula 55 is an innovative program combining exercise, cardio, and nutrition that will transform you into the best shape of your life. Formula 55 is a ground-breaking system of muscle burning, heart-pumping workouts, designed to take your body and soul beyond the threshold of lactic acid and endurance that will ultimately transform your body from regular to extraordinary. This winning combination of nutrition and exercise has produced countless successful transformations and has made Beau a highly sought after trainer for those entering elite fitness competitions across the nation.

### About Accusoft

Founded in 1991, Accusoft is a software development company specializing in content processing, conversion and automation solutions. From out-of-the-box and configurable applications to APIs built for developers, Accusoft software enables users to solve their most complex workflow challenges and gain insights from content in any format, on any device. Backed by 40 patents, the company's flagship products, including OnTask, PrizmDoc and ImageGear, are designed to improve productivity, provide actionable data, and deliver results that matter. The Accusoft team is dedicated to continuous innovation through customer-centric product development, new version release, and a passion for understanding industry trends that drive consumer demand. Visit us at [www.accusoft.com](http://www.accusoft.com).

